

2644 W 32ND AVENUE DENVER, CO 80211

MCA DENVER AT THE HOLIDAY THEATER RENTALS

A ONE-OF-A-KIND EVENT SPACE FOR ONE-OF-A-KIND EVENTS





HISTORY OF THE BUILDING

Located at 2644 W 32nd Avenue in Denver's Northside, the Holiday Theater was built in 1914 and was named the Egyptian Theater in 1926. It was renamed the Holiday in 1953 and was of the first theaters in Colorado to present Spanish language films, featured there from the 1960s through the 1980s. In addition, it has held a variety of other uses over the last 100+ years, including as a Peruvian restaurant, a church, and an occasional location for MCA Denver's artists' talks and other creative programming since 2015. MCA Denver at the Holiday Theater opened in April of 2022. This performance and programming space offers Denver a new long-term hub for the arts and will greatly advance the museum's mission as well as generate new opportunities for our innovative, community and artist-driven programming and creative partnerships.

RATES

FACILITY RENTAL

- \$4,500 for up to 6 hours (\$500 for each additional hour)

NON—PROFIT RENTAL

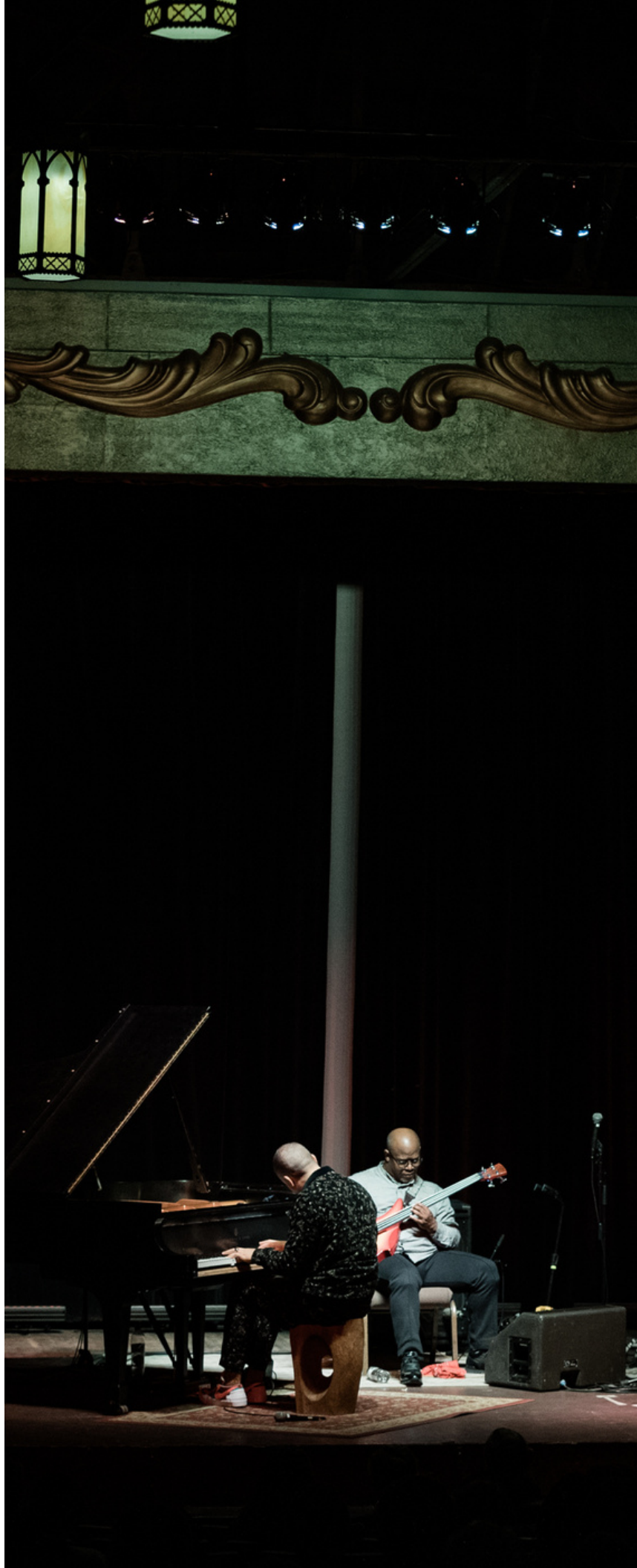
- \$3,500 for up to 6 hours (\$500 each additional hour)

MEETING SPACE ONLY

- \$200/hr
 - \$150/hr non-profit
- 2 hour minimum

REDUCED-COST COMMUNITY ACCESS RATE:

- Application-based for local non-profits with less than \$2M annual operating budget.
- Facility rental: \$1,000 for up to 6 hours (\$250 each additional hour)
- Auditorium rehearsal only: \$100/hr



INCLUDED IN YOUR RENTAL

- The Theater: 403
(including the ADA
seating area)
- Lobby & Reception
Area
- Meeting Space
- Cabaret Tables
- Banquet Tables
- Housekeeping
Services
- In-House Event
Captain
- An A/V Consultation





ADD-ONS FOR YOUR RENTAL

- Sound engineer
- Additional stage hands
- Addt'l sound, lighting, A/V equipment
- Guest Check-In / Ushering
- Food & Beverage
- Glassware
- Linens
- Additional tables and chairs
- Bartenders
- Security
- Green Room
- Event Insurance
- Music License
- Additional Set Up/ Tear Down Time (billed per hour)
- Parking at North High School (if available)

REFRESHMENT OPTIONS

FOOD

MCA Denver is proud to partner with: Serendipity Catering, Occasions Catering, and Catering by Design.

If you have a caterer you really love, we are open to learning more about them.

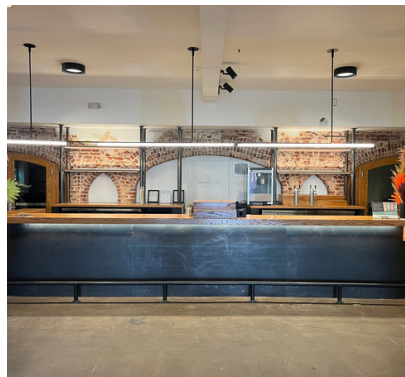
BEVERAGE

MCA provides all beverage service based on consumption. We are happy to consult with you to develop a beverage menu that suits your needs.



[CLICK HERE TO
SEE THE FLOOR
PLAN, TECH
DETAILS, &
STAGE SPECS](#)

TO RESERVE



To request a reservation, and for all questions and inquiries, please [click here](#).

CONTACT

rentals@mcadenver.org

[VIEW THE RENTAL AGREEMENT HERE](#)

MCA
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ABOUT

MCA DENVER

MCA Denver is an innovative forum for contemporary art that inspires and challenges, creating an understanding and dialogue about the art of our time. We are committed to being a custodian of Denver's creative future by helping to ensure that Denver's prosperity integrates the crucial creative elements that lend character and diversity to the city.

The vision that drives us is that we advance what a 21st century museum can be by welcoming all audiences, celebrating all voices, and sharing stories. We strive to be both a singular site and a series of networks to provide one-of-a-kind experiences for the community of visitors, partners, and supporters we serve.