



Museum of Contemporary Art Denver

FY2020 & 2021 ANNUAL REPORT

JULY 2019 – JUNE 2021

MUSEUM OF CONTEMPORARY ART

NOW
ON
VIEW

OUR MISSION

MCA Denver is an innovative forum for contemporary art that inspires and challenges, creating understanding and dialogue about the art of our time.

As custodians of Denver's creative future, we help to ensure that Denver's prosperity integrates the crucial creative elements that lend character and diversity to the city.



Risë

Who are you?

4. Golden rules?



N



Army

What does it mean to be Black in De



Karim

What does it mean to be Black in America today? In *Black in America*, as expected, Anderson is refreshingly and eloquently candid and thoughtful, especially in his discussion of the challenges and opportunities that are before the Black community, and those who have the responsibility to address them. He argues that the Black community must take responsibility for its own future, and not rely on the state or the private sector to solve its problems.

DEAR FRIENDS,

This year, MCA Denver is celebrating 25 years of being an innovative forum for contemporary art that inspires and challenges, creating understanding and dialogue about the art of our time. As we look back on that time, I am struck with immense gratitude for all that *you* have done for MCA Denver along the way and, in particular, over these past two years. From your financial support, to joining us in new virtual spaces, to returning to our galleries, your commitment to MCA Denver has been nothing short of extraordinary.

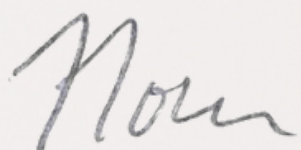
The vision that drives us, 25 years on, is that we continually test the possibility of what a 21st century museum can be. Some of these tests are not of our own making, such as the COVID-19 pandemic. We faced these adversities with creativity and strength as we remained committed to our audiences, staff and community. We reimagined how we could live in the world, pivoting the museum's programs and events to a virtual space including our annual Luminocity Gala, which in 2020 welcomed over 1,000 guests from countries as far as Brazil and Australia.

Our story through these past two years is one of resilience. At times we faltered, we experimented, we re-set. We responded to COVID-19 safety protocols as they evolved, always prioritizing the safety of staff and visitors. We maintained a positive cash balance, keeping all of our full-time and part-time employees on staff while avoiding layoffs or furloughs. In spite of state-mandated closures, MCA Denver welcomed a combined 125,754 visitors in FY20 and FY21 with over 21,000 people joining us online for programming that inspired, connected, and made us laugh. Our curatorial team brought together exhibitions exemplifying the themes of the moment such as *Nari Ward: We the People*, *Citizenship: A Practice of Society*, *Keith Haring: Grace House Mural*, and *Colorado in the Present Tense: Narkita Gold, Rick Griffith, Nathan Hall, and Maia Ruth Lee*.

MCA Denver has remained deeply committed to our teen audiences too, and through virtual programs, workshops, and hybrid projects we've kept our teens connected, supported, and engaged to art, each other, and the community. Staff reimagined our teen leadership programs and launched MoxieMag, an online zine with monthly issues that weave together art, music, stories, and shenanigans--created by and for teens.

As we move into MCA Denver's next chapter, I hope you will join me as we expand our platform for artist experimentation and generate new opportunities for our innovative, community and artist-driven programming and creative partnerships. We can't wait to see you at the museum.

Warmly,



Nora Burnett Abrams
Mark G. Falcone Director





Over the past two years, we've acquired some major...

BRAGGING RIGHTS

THE ART

10

Number of exhibitions

51

Number of artists shown

2

Number of publications

THE PROGRAMS

FY 2020

85

Number of
Adult Programs
In-Person: 82
Virtual: 3

5,473 In-Person Attendees

326 Digital Attendees

FY 2021

88

Number of
Adult Programs
In-Person: 3
Virtual: 85

150 In-Person Attendees

20,428 Digital Attendees

THE TEENS

FY 2020

3,801

Teen Audience Served

FY 2021

3,757

Teen Audience Served



THE FANS

FY 2020

FY 2021

53,989 Total Attendance

53,989 In-person
326 Digital

250K Website Sessions

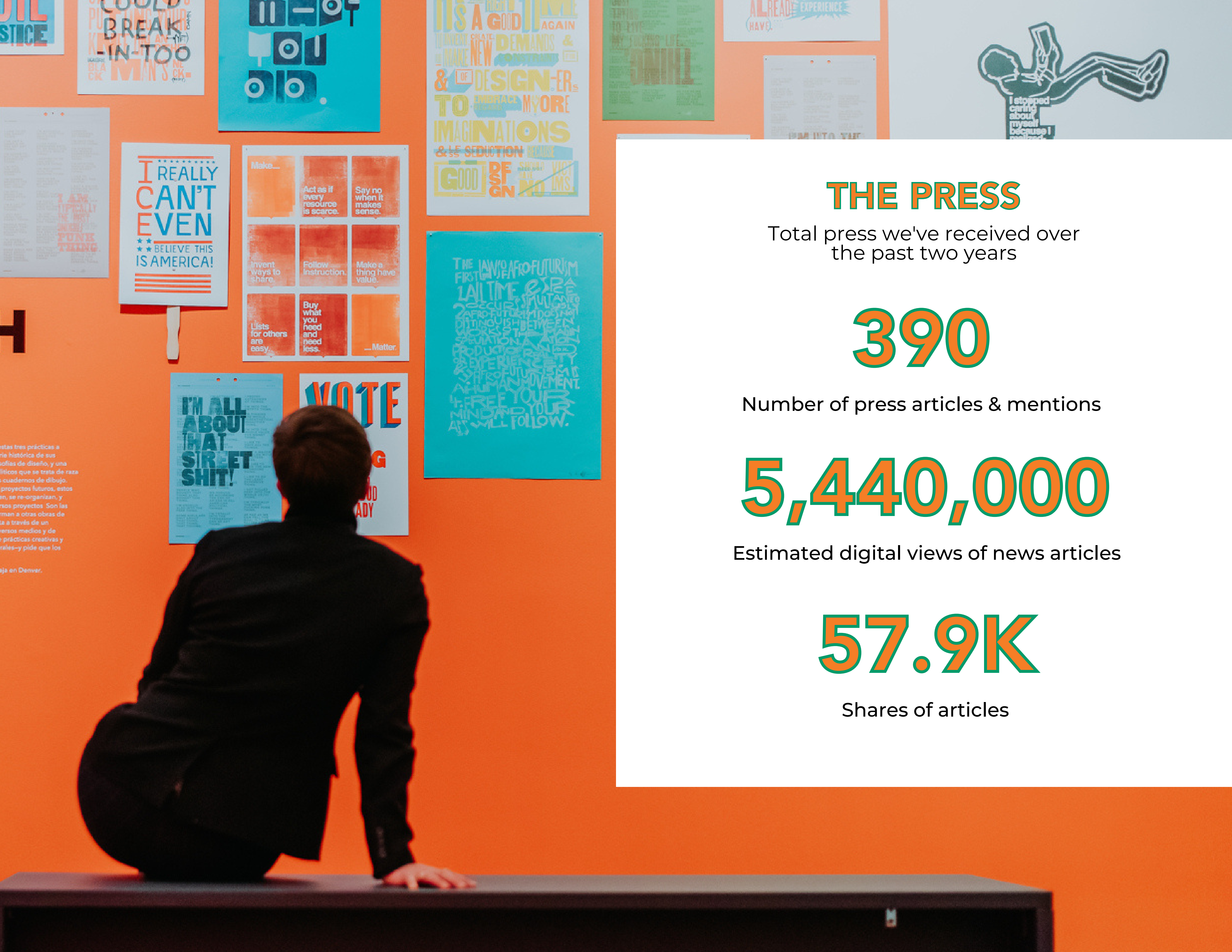
53K Instagram Fans

71,765 Total Attendance

50,283 In-person
21,482 Digital

328K Website Sessions

56K Instagram Fans



THE PRESS

Total press we've received over the past two years

390

Number of press articles & mentions

5,440,000

Estimated digital views of news articles

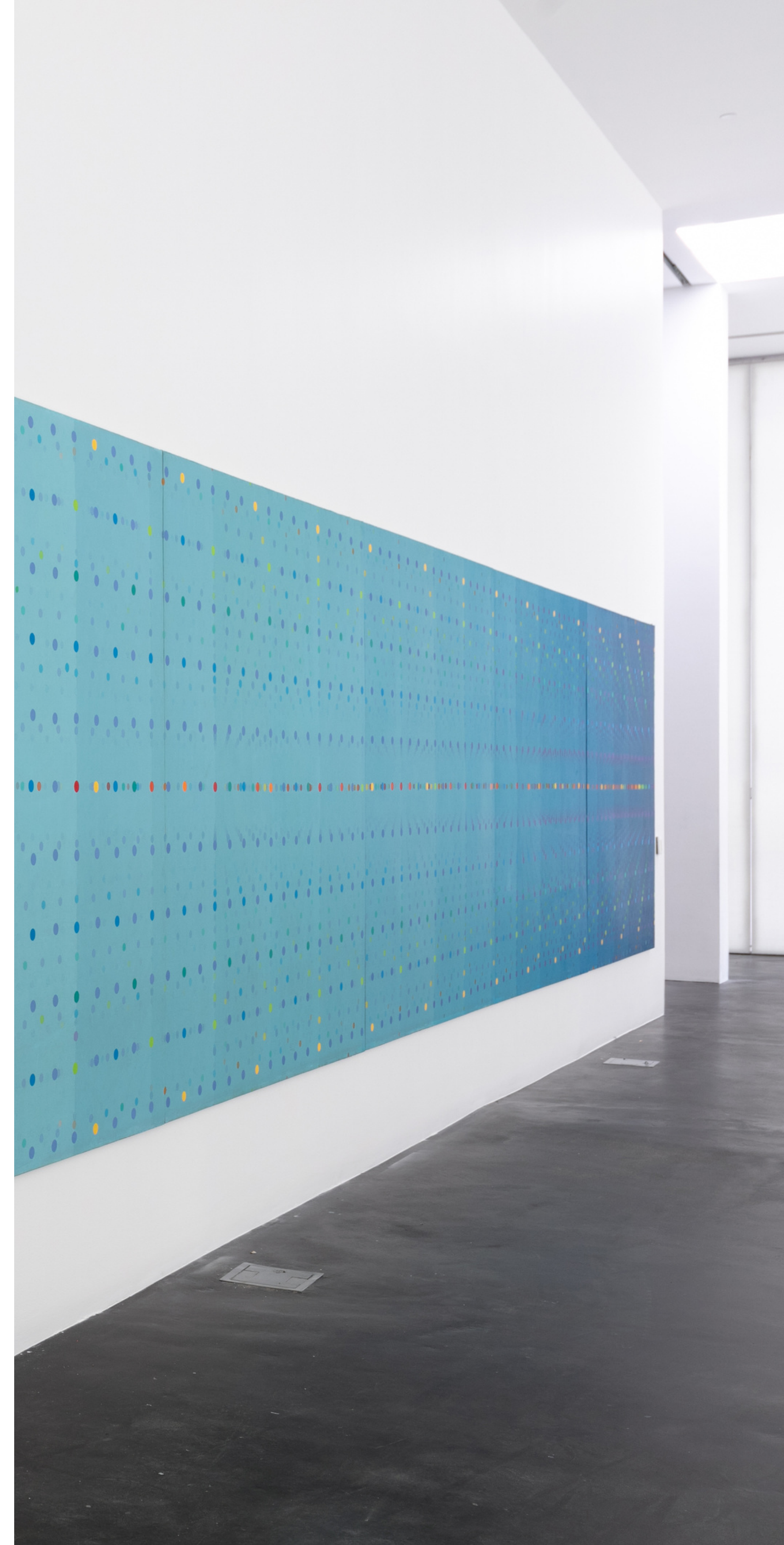
57.9K

Shares of articles

THE FINANCIALS

SUMMARIZED FINANCIAL INFORMATION

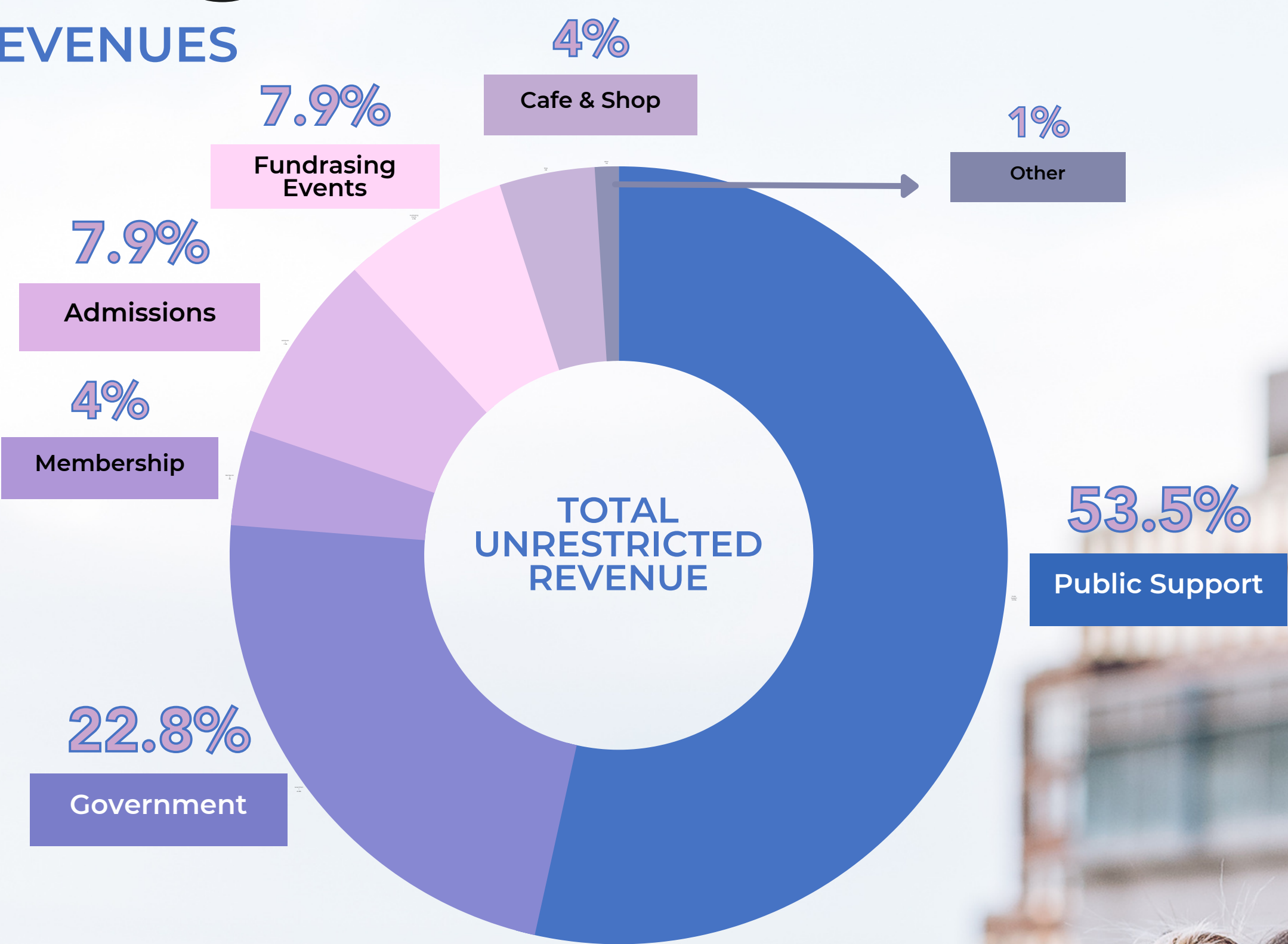
| Summarized Financial Information For Year Ending June 30 | | |
|---|-----------------------|---------------------|
| Revenue | FY20 | FY21 |
| Public Support | | |
| Contributions and Grants | \$ 1,869,471 | \$ 1,247,046 |
| In-Kind Donations | \$ 24,233 | \$ 23,414 |
| Government | \$ 471,466 | \$ 1,573,417 |
| Revenue from Programs | | |
| Admissions/Fees/Membership | \$ 500,056 | \$ 502,131 |
| Fundraising Events (net of direct benefit to donors) | \$ 348,349 | \$ 263,679 |
| Museum Store (net of COGS) | \$ 40,215 | \$ 113,232 |
| Museum Café (net of COGS) | \$ 96,279 | \$ 73,971 |
| Facility Rental | \$ 23,565 | \$ - |
| Investment Income | \$ (20,024) | \$ 638,150 |
| Other Income (gain) | \$ 46,405 | \$ 18,455 |
| Total Support and Revenues | \$ 3,400,014 | \$ 4,453,495 |
| Expenses | FY20 | FY21 |
| Program Services | \$ 3,222,418 | \$ 2,986,111 |
| General and Administrative | \$ 713,848 | \$ 733,578 |
| Fundraising | \$ 604,634 | \$ 621,761 |
| Total Expenses | \$ 4,540,900 | \$ 4,341,450 |
| | FY20 | FY21 |
| Net Assets, beginning of year | \$ 19,780,016 | \$ 18,639,130 |
| Net Assets, end of year | \$ 18,639,130 | \$ 18,751,175 |
| Change in Net Assets | \$ (1,140,886) | \$ 112,045 |



THE FINANCIALS

SUMMARIZED UNRESTRICTED OPERATING REVENUES

| Summarized Unrestricted Operating Revenues For Year Ending June 30, 2021 | | |
|---|---------------------|---------------------|
| | FY20 | FY21 |
| Public and Government Support | | |
| Contributions and Grants | \$ 1,201,554 | \$ 754,820 |
| Government | \$ 471,466 | \$ 1,573,417 |
| In-Kind Donations | \$ 24,233 | \$ 23,414 |
| Revenue from Programs | | |
| Memberships | \$ 189,850 | \$ 134,391 |
| Admissions & Fees | \$ 310,206 | \$ 367,740 |
| Fundraising Events (net of direct benefit to donors) | \$ 348,349 | \$ 263,679 |
| Museum Store (net of COGS) | \$ 40,215 | \$ 113,232 |
| Museum Café (net of COGS) | \$ 96,279 | \$ 73,971 |
| Facility Rental | \$ 23,565 | \$ - |
| Release from Restrictions | \$ 1,531,134 | \$ 1,359,735 |
| Other Income | \$ 44,824 | \$ 42,098 |
| Total Unrestricted Revenue | \$ 4,281,674 | \$ 4,706,497 |



THE SPOTLIGHT

ON MCA DENVER'S EXHIBITIONS

On March 13, 2020, we shut our doors to the public, creating an abrupt end to our spring exhibition and in-person spring programs. Following the closure, we reimagined how we could live in the world digitally, pivoting the museum's programs and events to a virtual space. When we reopened on July 1st, 2020, we were able to successfully curate, install, and present new major exhibitions that were adventurous and compelling, and, most importantly, relevant to the current issues. Since then, we opened five exhibitions, including:

Nari Ward: We the People, a traveling exhibition featuring 30+ sculptures, paintings, and large-scale installations by one of the most influential artists of our day. *We the People* demonstrated the role of art in addressing challenging societal issues such as migration and national identity, and systemic racism as a legacy of slavery.

Citizenship: A Practice of Society surveyed artworks made between 2016 and 2020 that demonstrated the disparate ways in which artists engaged with current political and social issues - and provoked viewers to do the same.

Keith Haring: Grace House Mural highlighted the work of one of the most recognized 20th century artists and LGBTQ advocates. MCA's installation was the first showing of his three-story painting that had been excavated from a Manhattan, Catholic youth center in 2019.

Colorado in the Present Tense: Narkita Gold, Rick Griffith, Nathan Hall, and Maia Ruth Lee and Jaime Carrejo: Waiting invited artists from the region to respond to the events of the last year in far-ranging ways through painting, sound, photography, and text, all of which reflected on the intensity and enormity of challenges that 2020 brought to bear.



THE FAN CLUB

\$100,000+

Anonymous
Bonfils-Stanton Foundation
Ellen Bruss & Mark Falcone
Mardi & Brown Cannon
Estate of Sue McCann Cannon
Michelle & Mike Fries /
The Fries Foundation
J. Landis & Sharon Martin Family Foundation
in honor of Sarah Stettner
Amie Knox & Jim Kelley /
Kelley Knox Family Foundation
Liberty Global
Amanda J. Precourt
SCFD
Titus Foundation
The Andy Warhol Foundation for the Visual
Arts

\$50,000-99,999

Anonymous
The Anschutz Foundation
Blue Room Investing
Collage Giving Fund at The Chicago
Community Foundation
First Western Trust Bank /
Joni & Scott Wylie
Baryn, Daniel & Jonathan Futa
Brooke & Tom Gordon
Hirsh Family Charitable Fund
Jenifer & Lance Marx
Dave Prokupek
Scintilla Foundation
Nina & Minyoung Sohn /
The Sohn Family Foundation
Stapleton / Harmes C. Fishback Foundation

\$25,000-49,999

Nancy Benson
Janelle & Buck Blessing
Wendy & Steven Cohen
LAZ Parking
Amy Minnick & Roy Lapidus
Zack Neumeyer
Openbox
Pacific Western Bank

Martha Records & Rich Rainaldi
Riverfront Park Community Foundation
Amanda & Matthew Shifrin
Ian & Karen Wolfe

\$10,000-24,999

Anna and John J. Sie Foundation
Anna-Maria and Stephen Kellen Foundation
Libby Anschutz Foundation
Antero Foundation
Linda Appel Lipsius & Adam Lipsius
Michael Barkin
Laura Barton & William Matthews
Baz Family
Amy Blair & Bernie Dvorak
Brownstein Hyatt Farber Schreck, LLP
David Caulkins
College of Arts & Media, University of
Colorado Denver
Colorado Creative Industries
Colorado Nonprofit Development Center /
City & County of Denver
Connie Burwell White &
William W. White Foundation
CrossCurrents Foundation, Micheline
Klagsbrun and Ken Grossinger
David and Laura Merage Foundation
DaVita
East West Partners
Lena Fishman & Daniel Benel
Jennifer Gaudiani & Bryan Leach
Harvey Family Foundation
HBB Foundation
Senator John W. Hickenlooper &
Robin P. Hickenlooper
Ibex Investors
The Kenneth King Foundation
Adam J. Lerner
Allison Lowrie & Mark Seaton
Reena & Suchit Majmudar
Misty Meadows Foundation
Monticello Associates
Margaret & Mitchell Morrissey
National Endowment for the Arts
Dana & Ben Nightingale
Obermeyer Wood Investment Counsel
Pro Helvetia, the Swiss Arts Council
Ann & Kevin Reidy
Reiman Foundation, Inc.
Justyn Shwayder
Sidney E. Frank Foundation - Colorado Fund
Michelle Sie Whitten & Thomas Whitten

Emily Sinclair & Jay Kenney /
The Kenney Brothers Foundation
Singer Family Foundation
Bryanna & Bart Spaulding
UMB Bank
The Melvin & Elaine Wolf Foundation
Tricia & Patrick Youssi

\$5,000-9,999

Carol & Richard Abrams
Aegon Transamerica Foundation
Amanda & Jonathan Alpert
Anonymous (2)
Bartlit Beck LLP
Brooke & Jon-Erik Borgen
Harriet & Tom Burnett / Tom and Harriet
Burnett Family Foundation
Charles Cannon
Maureen & Reynolds Cannon
*Sue M. Cannon
Mary Caulkins & Karl Kister
Sue Cho & Alfredo Lopez
The Phyllis M. Coors Foundation
Liza & Dennis Coughlin
Lissa & Tim Cullen
Frank H. Douglas
Stephanie Duffy
Lori & Grady Durham
Cory Freyer
Laura Lee & George Gastis
Sherri & Will Gold
Griffis Blessing, Inc.
Pamela & Patrick Hatcher
Elizabeth & Nelson Hioe
Trish Holland & Bryon Adinoff
Ibotta, Inc.
Illegal Pete's
JunoWorks
Katz Amsterdam Charitable Fund
Richard Koseff
Katherine & Jon Lauer
Eugenia Lubell
Cintra Pollack
Craig Ponzio
The Precourt Foundation
Marcie Prokupek
Susanna & Tim Shannon
Sarah & Andrew Stettner
Ellen & Morey Susman
Kay Thayer
Sheila Todd
Martha & Will Tracey
Aisha Veasley & Mark Bush
Lynelle & Matt Wagner
Brittany Weeden & Adriaan Zimmerman

\$2,500-4,999

Katie & Adam Agron
Anonymous
Leslie & Joseph Assini
Linda Baie
Katina Banks
Borgen Family Foundation
Monica Brown
Canopy Advisory Group
Mollie Hale Carter Tuesday Fund
Dee Chirafisi & Jim Theye
The Crawley Family Foundation
Dara Deshe
Fine Arts Foundation
Jamie & Tom Fitzgerald
Nathalie & Jack Fox
Laura & Patrick Gill
Goldbug Inc.
Donna Good
Kelly & Andrew Haley
Victoria & Bob Hall
Linda & Charles Hamlin
Natacha & Tom Kiler
Eva Kim & Chuck Herbert
Diane Klein
Philae M. Knight
Miyoung Lee
John McIntyre
Britta & Marc Miles
Caleb Neumeyer
Griffen & Ryan O'Shaughnessy
The Perfect Petal
Constance & David Rapson
Judy & Ken Robins
Seven Two Partners, LLC.
Meredith & Mark Smith
Elizabeth & Bennett Thompson
Kate & John Trentacoste
Tina A. Walls
Margaret & Glen Wood
Andra & Kyle Zeppelin /
Zeppelin Family Foundation

*Of blessed memory

\$1,000-2,499

AJS Ventures, LLC
Shelli & Martin Anderson
Anonymous
Eleanor Atkeson
Ace Bailey
Emily Ballard
Charlotte Bancroft
Nicole & Bart Bansbach
Jessica Barber & Amit Agarwala
Jill & Adam Barkin
Amy Batchelor & Brad Feld
Adrian Bellomo
Arianna Biering & Seth Flory
Big Ladder Software
Gordon Bronson
Cameron & Duncan Burn
Campbell Foundation Fund
Amy Cara & Michael Mowry
Cat & Ned Carlson
Julie Chiron & Amy Pallante
Anne Crafts Jones & Steve Jones
Chris Cruz-Miller & Todd Miller
Dawn D. Curlee
Kathryn Lane Cutler
David & Katherine Lawrence Foundation
Decon Laboratories, Inc.
FloraJane & James DiRienzo
Shachi & Amit Doshi
Andrea Dukakis & John Hereford
Stephanie & Colin Dunn
Lindy Eichenbaum Lent & Jason Lent
Jessica Engholm
Kathy & Jay Epperson
Ernst & Young LLP
Etkin Family Advised Fund at Aspen
Community Foundation
Katie & Zach Frisch
Rebecca & Ken Gart
Alex Goldsmith
Leigh Gordon
Kim & Ben Gould
Lyndsey Grae
Lynn & John Grigsby
Heather & Henry Grosvenor
Annie & Lance Gutsch
Susan Hellawell & Kerry Cannon
Arlene & Barry Hirschfeld
Cici Holbrook
Rebecca Houghton
Jade Hoyer & Steve Fenster
Katie & Matt Hoster
Laura & Adam Huff
JHJ Posner Family Fund
Jaynane Karl
Maureen & John Kechriotis
Ashley & John Kemper
Annie Kiser
Tina Kister
Claudia & David Knudsen
Laura & Brad Kott
Andy Kreuz & Michael Makley

Lindsey & Pete Leavell
Betsy & Robert Leighton
Ann & Hal Logan
Stephanie Malliaris & Ben Stapleton
Brooke & Charles Maloy
Susan & Larry Marx
Katherine McCormack
Amy & John McCready
Jill McLain
Emma Meeks & Eric Fuller
Laleh Mehran & Christopher Coleman
Laura Moretz
Susan & Howard Noble
The O'Connor & Hewitt Foundation
Trisha Perlman
Protiviti
Lauren & Samuel Rascoff
Myra & Robert Rich
Rebecca Rich
Rella & Monroe Rifkin /
The Rifkin Foundation
Lisa & John Robinson
Robischon Gallery
Erin Roeder & Jay Spader
Coleen & Zack Sanders
Laura Scully
Ellen Seale & Peter Durst
Michael & Beatie Seidenberg
Page & Scott Sepic
gReg Silvus
Douglas Smooke
Kathryn B. Spuhler
Linda S. Stonerock
Sukle Advertising
Ellen Susman
Julie & Jim Taylor
Marian & Peter Taylor
Nikki & Jeb Todd
Sarah & Shea Treadway
Vanguard Charitable/
The Kristin L. Helber Fund
Walton Enterprises
Gail Weingast
Charles B. White
Whitney & Kevin Zimmerman

\$500-999

Jane & Eric Altman
Anonymous
Artisan Partners
Sara Barton
Adrian Bellomo & William Sawyer
Vanessa Benjamin
Sheila Bisenius
Tobey & Justin Borus
Amanda & Chase Boswell
Staci & Chris Bouc
Kealey & Evan Boyd
Ricki Brockman
The Brownell Bailey Fund
Elisa Canova & Andrew Schwartz

Matt Carrothers
Caulkins Family Foundation
Bijal & Sureel Choksi
Community First Foundation
Jane Dalrymple-Hollo & Stephen Parlato
Michael Davis
Kristen Dolsen
Jenna Edwards
Kelly & John Eisinger
Catherine Eklund
Chris Erickson
Courtney Essary Messenbaugh &
Mark Messenbaugh
Amy & Alex Figge
Nate Ford
Katie & Alan Fox
Jen & Brian Frenkel
Nicole & Chris Furman
Nicole Garneau & Stewart Swan
Julie & Theodore Gerbick
Mary Depetro & John Grant
Lane Greer & Matt Armstrong
Celeste Grynberg
Amy C. Harmon
Leanna & Jamie Harris
Hitchcock-Brenner Charitable Fund
Tahl Humes
Sarah Hunt
Carolyn Hyde
Joanne & Ron Katz
Greggory LaBerge
Kirstin Liechty
Max Martinez
Joe McCabe
Lindsey & Chip McKeever
Sarah McKenzie & Nico Toutenhoofd
Michael McNeill
Katherine Meier
Kristen & Scott Miner
Sterling Monfort
Judi & Robert Newman
Nigel Pretty
Jenny Rankin
Ilana & Terry Rubin
Kimberly & Taylor Schollmaier
Josephine & Bill Sinclair
Erin & Christopher Smith
Coco Smith
Suzie Sorkin
Meagan Thomas
Courtney & Rob Toomey
UBS
Vine Street Pub & Brewery
Nadia & David Watts
Sarah & Reed Weily
Kelsey Weirick
Cora & Jeff Wheeler
Salina & Blair Whitaker
Jacob Whitted
Lindsey Wiseman & Andrew Green
Hanne & Thomas Wolf
Nancy & Frederick Wolfe

THE FAN CLUB

EVENT SPONSORS

Gala FY20

Gala Chairs:
Ian & Karen Wolfe

Event Sponsors:
Carol & Richard Abrams
/ Harriet & Tom Burnett
AEG Presents' Mission Ballroom
The Anschutz Foundation
Michael Barkin / Brooke & Jon-Erik Borgen
Brownstein Hyatt Farber Schreck, LLP
Ellen Bruss & Mark Falcone
Mardi & Brown Cannon
*Sue M. Cannon
Canopy Advisory Group
/ Griffen & Ryan O'Shaughnessy
Wendy & Steven Cohen
East West Partners
Lena Fishman & Daniel Benel
First Western Trust Bank
Senator John W. Hickenlooper &
Robin P. Hickenlooper
Ibex Investors
Illegal Pete's
Jet Linx Aviation
Eva Kim & Chuck Herbert
Liberty Global
Allison Lowrie & Mark Seaton
/ Erin Roeder & Jay Spader
Jenifer & Lance Marx
Obermeyer Wood Investment Counsel
Pacific Western Bank
Amanda J. Precourt
Martha Records & Rich Rainaldi
Seven Two Partners, LLC.
Amanda & Matthew Shifrin
Michelle Sie Whitten & Thomas Whitten
Nina & Minyoung Sohn
Bryanna & Bart Spaulding
Jenna & Walker Stapleton
UMB Bank

Gala FY21

Gala Chairs:
Katina Banks
Michael Barkin
Buck Blessing
Ellen Bruss
Mardi Cannon
Steven Cohen
Mark Falcone
Michelle Fries
Mike Fries
Michael Gadlin
Ana Maria Hernando
Representative Leslie Herod
Karl Kister
Adam Lipsius
Suchit Majmudar
Jenifer Marx
Suchitra Mattai
Amy Minnick
Zack Neumeyer
Nadine Pietrowski
Martha Records
Eduardo Sarabia
Amanda Shifrin
Bart Spaulding
Minyoung Sohn
Nina Sohn
Jeb Todd
Glen Warren
Thomas Whitten
Scott Wylie

Event Sponsors:
Anna and John J. Sie Foundation
Blue Room Investing
Mardi & Brown Cannon
Wendy & Steven Cohen
Davita
First Western Trust Bank
Griffis Blessing, Inc.
Senator John W. Hickenlooper &
Robin P. Hickenlooper
Libby Anschutz Foundation
Liberty Global
Jenifer & Lance Marx
Monticello Associates
Obermeyer Wood Investment Counsel
Martha Records & Rich Rainaldi
Reiman Foundation, Inc.
The Precourt Foundation
UMB Bank

Against All Odds Dinner FY21

Anonymous
Blue Room Investing
Wendy & Steven Cohen
Kathryn Lane Cutler
FloraJane & James DiRienzo
Baryn Futa
Allison Lowrie & Mark Seaton
Cintra Pollack
Amanda J. Precourt
Lauren & Samuel Rascoff
Amanda & Matthew Shifrin
Douglas Smooke
Minyoung Sohn
Michelle Sie Whitten & Thomas Whitten
Lynelle & Matt Wagner

*Of blessed memory

A young man and woman are hugging warmly in front of a building with large, stylized letters. The man is smiling and holding a hat. The woman has long dreadlocks and is wearing a light-colored dress. A brown bag is hanging from her shoulder. In the background, another man is visible, looking towards the camera with a slight smile. The overall scene is bright and positive.

THANK YOU

**WE COULDN'T DO WHAT WE DO WITHOUT YOUR UNWAVERING SUPPORT.
WE LOVE YOU.**

Notice a mistake? Please accept our apologies. If you shoot us over an email (development@mcadenver.org) we will get it updated ASAP.

And if you feel inspired to continue your support make your gift as mcadenver.org/support